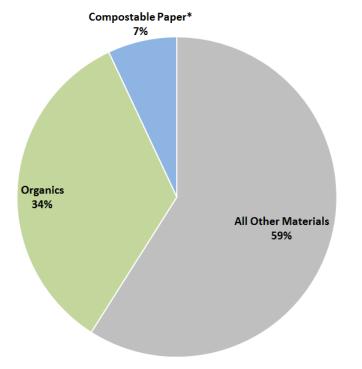


Why Organics?





Organics are:

- Food
- Green leaves, grass
- Landscaping prunings, trimmings, branches, stumps
- Non-Hazardous Wood Waste
- Compostable Paper includes food-soiled paper and other compostable paper

Data from CalRecycle's 2014
Disposal Facility-Based
Characterization of Solid Waste in
California

- Biggest portion of waste stream left that can be recycled
- 30% or 30 million tons of organics landfilled in CA each year
- Next step to meet CA's aggressive recycling and greenhouse gas (GHG) emission goals
- Food in landfills = significant source of GHG due to methane

Why Am I Here?

AB 1826 Requires

- 2016 threshold: 8 cubic yards/week food scraps, food-soiled paper, wood or landscape trimmings
- City must provide "outreach, education and monitoring"
- City reports efforts annually to State

How Do I Know We Qualify?

- As a starting point, City used CalRecycle Generator ID Tool
- Site visits will be conducted to verify quantity of organics

Sign up today for a 1:1 visit!

What the Law Requires

- Businesses must separate food scraps & food-soiled paper for collection
- Program will be phased in over several years
- By 2017 if 4 cubic yards of garbage then organics service required



What Is Included?

Food scraps

Food-soiled paper

 Food ware with Biodegradable Products Institute certification, bpiworld.org





Food-Soiled Paper OK







- Third party tested and can break down in commercial composting facilities
- However, we enthusiastically encourage the use of reusable ware!





Dara Rossoff Powell
Waste Prevention Program Associate
March 9, 2016

Source Reduction

- Generate less waste to begin with
- Less to capture, control, divert
- □ Reduces costs
- □ Reduces lifecycle eco- impacts
- Part of a suite of solutions



Reusables vs. Disposables

Environmental Lifecycle 70 uses



Water Usage



Reduced water usage by 64% over 1,000 uses

What We Offer Food Service Businesses

- □ Free technical assistance
- Recommendations replace disposable products with reusables, and reduce and eliminate disposable items
- Recommendations reduce waste and save money
- Measure, Calculate, and Report on Program Impacts
- We are NOT recommending alternative disposable products (i.e. compostables)



ReThink Disposable

Partnership with the City of Sunnyvale

 100 ReThink Disposable small food business participants and growing

30 completed with data:

- □ Total disposable items reduced= 2, 816, 792
- □ Total annual waste prevented= 15 tons
 - (average 987 lbs. per business)
- Businesses save an average of \$3,033 annually



ReThink Disposable Recommendations



ReThink Disposable Recommendations







Bishop O'Dowd High School

Results:

Recommendation	Products Replaced or Minimized	% Disposable Reduction	Payback Perlod	Annual Savings (after payback period)	Annual Waste Reduction
Replace disposable plate with reusable basket	9-inch Round plate	81%	21 days	\$6,415	3,339 lbs.
Replace disposable plate with reusable basket	9-inch Oval plate	8%	0 days	\$44	37 lbs.
THE POTTOM LINE			TOTAL	\$6,459	3,376 lbs.

THE BOTTOM LINE





ReThink Disposable in Sunnyvale

- >Accepting inquiries NOW.
- Two spots are still available in Sunnyvale. Businesses that are approved will receive Free Technical Assistance and a \$300 mini grant.
- Contact us for a free consultation to see if your business will qualify.





www.rethinkdisposable.org

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Landscape Trimmings & Wood Waste = Separate Bin



Utility Customer Service, to order a wood waste box.

Sunnyvale is choosing highest and best use of organics:





Like the Good Ole' Days, Our Food Scraps will Feed Animals!

- Residue removed with auger
- The resulting "mash" is heated and sterilized, then dried
- 90% converted into feed meal, water and oil; remaining 10% goes to compost
- No greenhouse gasses produced
- Important to keep it clean!!

Interior Containers & Liners

- City Negotiated Vendor Discounts on Interior Containers
- Clear or Compostable Liners Only



Cost & Service

- Rates Posted Online "City of Sunnyvale Utility Billing"
- Right Size Service to Reduce Garbage Fees
- City to Provide Technical Assistance, Free posters, Bin Stickers, Recognition



Next Steps

- Schedule 1:1 Site Visit with City
- Interior Collection Containers/Supplies
- Train Food Service Staff, Facilities, Janitors, Employees



Thanks and See You Soon!

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